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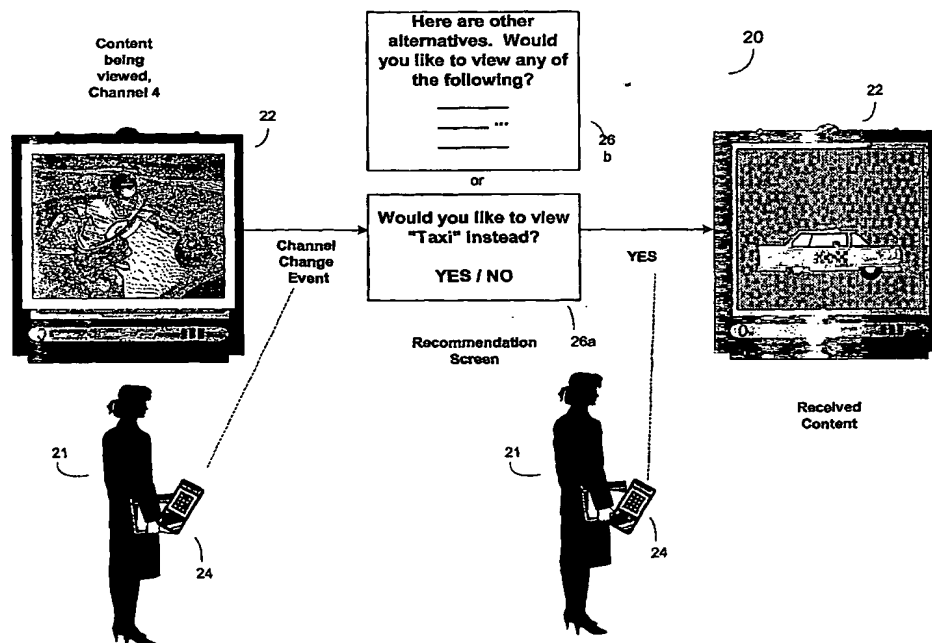
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[Continued on next page]

(54) Title: CONTENT NOTIFICATION AND DELIVERY



(57) Abstract: Disclosed are methods and systems for displaying content recommendations to a television viewer. In one aspect of the invention, when the user changes channel, the system displays content recommendations to the user before going to the next channel. The recommendations are based on user profiles and/or aggregated multi-user content. In a further aspect, the user can decide on one of the recommendations (or answer a yes/no query) to migrate to the corresponding content.



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